



# YOUR IMPACT 2025

CONQUERING CHALLENGES ONE TRAIL AT A TIME



Thank **YOU** for joining us on this ride.

Please take 5 minutes to see how much good you've brought into the world by partnering with us this past year.

It was a year of taking critical action where we were needed most. Our experience has situated us in a unique position to be able to help.

**YOU** made it possible.

Hundreds of new kids and tens of veterans were able to join Geerz to acquire the tools and skills to develop resilience during this challenging time. On behalf of myself and my team, thank you. You're amazing.

Much love,

Nachum Wasosky  
**Director**

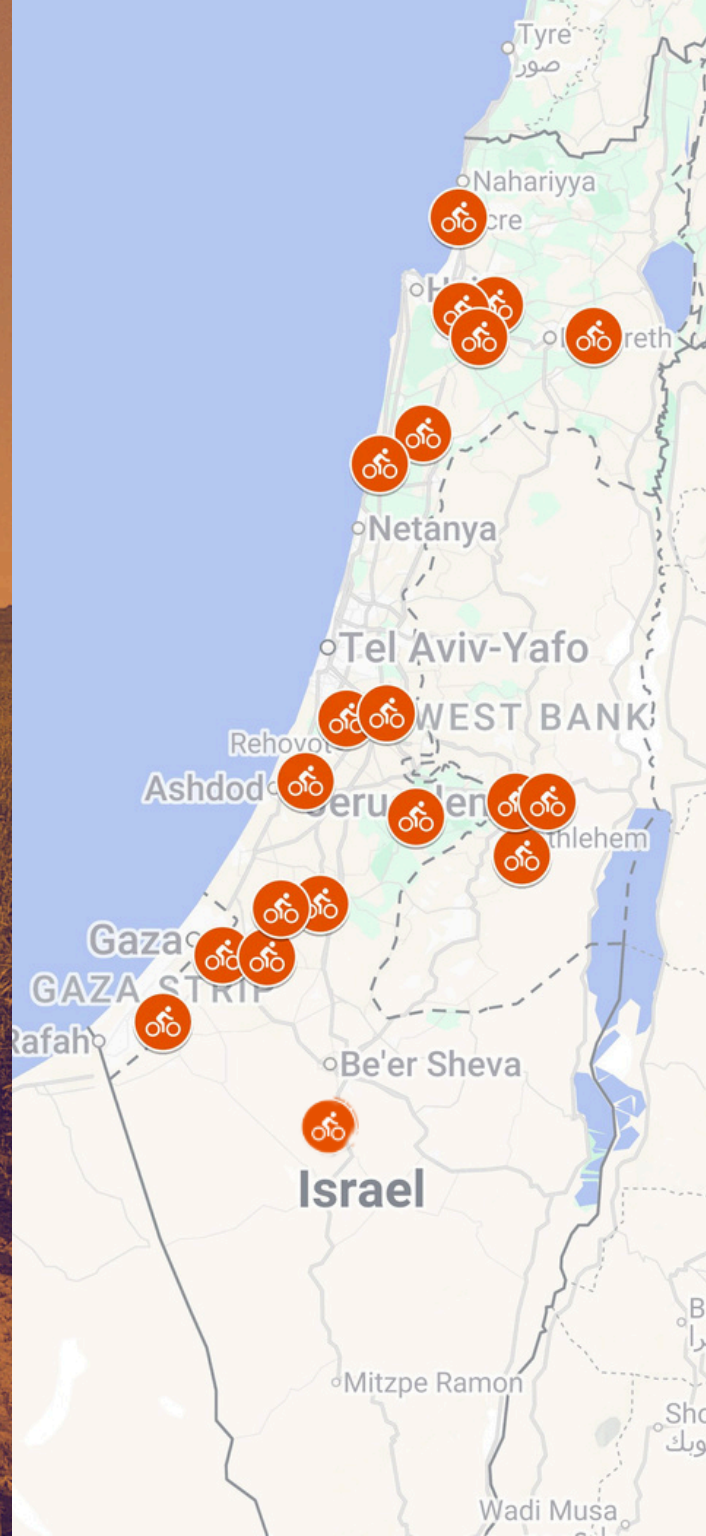


*Kibbutz Sa'ad Resilience Group, Gaza Envelope*

# YOUR IMPACT

## 620+ WEEKLY RIDERS

SINCE 2012,  
GEERZ HAS  
GROWN FROM  
ONE GROUP TO  
49 GROUPS  
IN 19 CITIES  
ACROSS  
ISRAEL



# YOUR IMPACT

## SUPPORTING OUR VETERANS

In response to the growing mental health needs, Geerz adapted its proven therapeutic mountain biking model—serving at-risk youth—to support veterans transitioning back to civilian life.

What began as a small pilot program at the start of 2025, has quickly proven transformative, with requests for more groups pouring in from families, units, and communities across Israel.

## 70 VETERANS IN 6 GROUPS

Through weekly therapeutic mountain biking sessions, participants rebuild resilience and confidence, in a setting that feels natural, physical, and non-clinical.

Shared challenge on the trail creates space for reflection, peer support, and meaningful reconnection as veterans move forward together.

*"I don't do therapy rooms. But unpacking life over black coffee after a brutal climb? That's the only healing I actually needed."*

— A., Paratrooper

*Ma'aleh Adumim Veteran Resilience Group*

*“Often, children arrive here (Neve Landy Youth Village) after having spent time in a government-run ‘emergency facility’ or child psychiatric hospital. Geerz has become a critical element of the therapeutic process.”*

*-Shoham Nagar, Director Neve Landy Youth Village*

# YOUR IMPACT DEFYING LIMITATIONS

In addition to our work in youth villages and schools, we’ve taken the riders to a next level. Most of our youth village riders have been removed from their homes and struggle with major social and emotional issues. The benefit of participation in a sports league would have been off-limits to them.

Geerz successfully helped launch the **first official trail riding racing league** for Israeli youth villages. The impact on the participants has been immense. The social workers report uncharacteristic consideration for others and perseverance in the Geerz racing groups. They wholeheartedly want them to continue.

## 85 RACING LEAGUE RIDERS

Many of our youth village group riders, both boys and girls, are training for and riding in the racing league.

*Ben Shemen Youth Village Race Day, Central Israel*

“My daughter lacked confidence and struggled socially. We felt that the mountain biking would offer a fun challenge and fresh air. What we didn't anticipate was how much more she would gain from Geerz. Although the physical focus of the program is biking, Geerz's emphasis on strength of character, teamwork, love of the land, and overcoming obstacles has greatly contributed to her personal growth.” -Geerz Parent

# YOUR IMPACT GIRLS EMPOWERMENT

According to a 2020 statistic in Shred Trail, only 16.1% of mountain bikers are female.

Geerz, with the support and encouragement of DROR and another anonymous foundation, has been able to offer all-girls and co-ed riding groups. **19% of our riders are girls - representing a cross-section of Israeli society, including haredi and secular Resilience Groups and dati Community Groups.**

## 119 GEERZ GIRLS

This year, some of our female riders have graduated from riders to instructors. We are thrilled to be pushing the limits, opening doors, and empowering women throughout Israel!

# YOUR IMPACT STRENGTHENING OUR YOUTH

In 2025, we supported young olim in Ramat Beit Shemesh as they faced the social, emotional, and cultural challenges of acculturation, including language barriers, isolation, and identity adjustment.

Even as Geerz expanded to border towns, evacuee communities, and youth villages nationwide, it remained committed to the youth in our own backyard.

Geerz empowers young olim through relationship-based programming that fosters belonging, resilience, and healthy integration into Israeli society.

## 165 YOUTH IN 12 GROUPS

*“Geerz is truly unique. Many riders have seen major improvements in mood disorders thanks to the combination of exercise, being in nature, social outlet and fun inherent in Geerz rides.”*

**-Eliav Friedman, MSW**



“The exercise helps with my self esteem and confidence. I get bullied regularly and become sad quickly. Geerz immediately helps me cope and move on.” - **9th Grade Geerz Rider**

**Ramat Beit Shemesh Aleph Riding Group  
— Empowering Young Olim to Navigate  
Acculturation and Thrive**

# 2025 BY THE NUMBERS

620+  
WEEKLY  
RIDERS

19  
CITIES

49  
RIDING  
GROUPS

13  
YEARS

## DARCHEI ISH YESHIVA

2 Groups  
Boys  
Ages: 15-17



## NEVE LANDY YOUTH VILLAGE

2 Groups  
Boys  
Ages: 12-16



## GIVAT WASHINGTON

1 Group  
Girls  
Ages: 13-15



## KIBBUTZ SA'AD

2 Groups  
Boys/Girls  
Ages: 12-14



## YISHUV SHAVEI DAROM

3 Groups  
Boys / Girls  
Ages: 8-11



## OHR MOSHE YESHIVA

1 Group  
Boys  
Ages: 14-15



## ALONEI YITZHAK YOUTH VILLAGE

3 Groups  
Boys / Girls  
Ages: 12-13, 15-16



## MANOF YOUTH VILLAGE

1 Group  
Boys / Girls  
Ages: 15-17



## JABOTINSKY YOUTH VILLAGE

1 Group  
Boys  
Ages: 16-18



## KADOORIE YOUTH VILLAGE

2 Groups  
Boys / Girls  
Ages: 12-18



## BEIT SHEMESH COMMUNITY GROUPS

12 Groups  
Boys / Girls  
Ages: 7-15



## TALPIYOT YOUTH VILLAGE

2 Groups  
Boys / Mixed  
Ages: 9-15



## KFAR HASIDIM YOUTH VILLAGE

3 Groups:  
Boys / Girls  
Ages: 15-16



## BEIT TUVIA HARDUF YOUTH VILLAGE

1 Group  
Mixed  
Ages: 13-14



## BILVAVI SCHOOL

1 Group  
Girls  
Ages: 14



## KIBBUTZ NIRIM

2 Groups  
Mixed  
Ages: 8-11



## NEVE AMIEL

1 Group  
Boys  
Ages: 13-17



## TLAMIM

1 Group  
Boys  
Ages: 9-10



**THANK YOU TO OUR 2025  
CARBON, ALUMINUM, STEEL,  
& RAMPAGE SPONSORS &  
RIDERS:**



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The Bar-Yadin Family Foundation  
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# PARTNER WITH US

Shavei Darom, Southern Israel

## SPONSORSHIP LEVELS

Sponsors will be recognized on select Geerz facilities, apparel, and communications.

|                 |                      |
|-----------------|----------------------|
| <b>ENDURO</b>   | Sponsorship x3-5 yrs |
| <b>CARBON</b>   | \$100,000+           |
| <b>ALUMINUM</b> | \$50,000-99,999      |
| <b>STEEL</b>    | \$18,000-49,999      |
| <b>RAMPAGE</b>  | \$10,000-17,999      |
| <b>CHAMPION</b> | \$1,800-9,999        |
| <b>FRIEND</b>   | \$18-\$1,799         |



### CLICK HERE TO DONATE

To discuss a pledge, stock donations, naming opportunities, planned giving, or adding Geerz to your will, contact: [partnerships@geerz.org](mailto:partnerships@geerz.org).



### CLICK HERE TO SPONSOR A RIDER ON THE GEERZ 2025 CHARITY RIDE

**GEERZ**  
3350 Drennan Industrial Loop North  
Colorado Springs, CO 80910  
[www.geerz.org](http://www.geerz.org)

## GEERZ PROGRAMS

### RESILIENCE GROUPS (\$18,000)

Support groups for youth villages, border towns, and special needs schools. 28 groups/320 kids.

### COMMUNITY GROUPS (\$10,000)

Support scholarships for kids in the Beit Shemesh program. 12 groups/165 kids.

### RACING LEAGUE (\$5,000-\$25,000)

Support our annual race day or individual Geerz teams that compete in the Israel Cycling Association's youth village racing league.

### SOLDIER GROUPS (\$25,000) New Program

Support a riding group that helps veterans returning to civilian life.

### RIDER \$1800 (1) / \$3600 (2) / \$5400 (3)

Support rider(s) scholarships for a year of weekly therapeutic mountain biking sessions.

## Ways to Give

Donations are tax-deductible in the US, Israel, Canada, UK, Europe, and Australia. Stock donations to Geerz can be made via JNF.

EIN: 47-5273403

### Online



(US/ILS/GBP)

<https://www.geerz.org/>



(CAD)

<https://www.jgive.com/new/en/cad/charity-organizations/2166>

### Checks (USA)

**In the US:** GEERZ  
3350 Drennan Industrial Loop North  
Colorado Springs, CO 80910

### Bank Transfer

#### Israel Bank:

Pagi (#52)  
Name: Geerz  
Branch No.: 179 (RBSA)  
Account No.: 575755

#### US Bank:

ENT Credit Union  
PO Box 15819  
Colorado Springs, CO 80935  
Name: American Geerz for Life, Inc  
Routing No.: 307070005  
Account No.: 1000706413122

#### Wire to Israel Bank:

The First International  
Bank of Israel  
Name: Geerz Inc.  
Swift: FIRBIT179  
IBAN: IL210521790000000575755  
Address: 1 Menachem Porush



# THANK YOU FOR BEING PART OF OUR SUCCESS

WATCH WHERE WE'RE HEADED IN 2026.

